



FACT SHEET
THE QUAIL MOTORCYCLE GATHERING 2012

WHAT: In its fourth year, *The Quail Motorcycle Gathering* offers guests an unmatched opportunity to compare the aesthetics and engineering of classic sports and racing bikes, together with spectacular custom motorcycles, all elegantly displayed on the pristine lawn of the Practice Range at Quail Lodge Golf Club.

This year, the day-long event will celebrate The Evolution of the Motorcycle, featuring Indian Motorcycle. The event will also feature a gourmet barbeque lunch with beverages from local award-winning wineries and breweries, together with live entertainment, leading motorcycle manufacturers, lifestyle vendors and more.

Guests are invited to kick off the weekend on Friday, March 4, by joining *The Quail Ride* – a one-day 100-mile journey through the Monterey Peninsula, followed by parade laps at the Mazda Raceway Laguna Seca and an exclusive dinner at Quail Lodge Golf Club.

WHEN: **Saturday, May 5, 2012**
10:00 a.m. to 3:30 p.m.
Media Preview: 9:00 a.m. to 10:00 a.m.

WHERE: Quail Lodge Golf Club
8000 Valley Greens Drive
Carmel, CA 93923

EVENT

HIGHLIGHTS: **Rare Motorcycles from Leading Collectors on Exhibit:**

- Magni Motorcycles presented by Mr. Giovanni Magni
- Dan Gurney's All American Racers "Alligator Bike"
- Marty Dickerson's 1948 Vincent Rapide Racer (famous "Blue Bike")

Day-Long Barbeque and Live Musical Entertainment:

- Gourmet barbeque lunch complemented by refreshing soft drinks; alcoholic beverages are available for purchase.

FEATURED CLASSES:

- The Evolution of the Motorcycle, featuring Indian Motorcycles
- Pre-War Sports
- Post-War Sports
- Competition Pre-War
- Competition Post-War
- Custom
- Industry Designs
- Superbikes

PENINSULA SIGNATURE EVENTS

8000 Valley Greens Drive, Carmel, CA 93923 • Tel 1 (831) 620-8879 Fax 1 (831) 625-2311
thequail@quailodge.com www.quailodgeevents.com

TICKETS:

The Quail Motorcycle Gathering on May 5 is limited to 2,000 guests. Tickets are \$65 per adult, \$15 for children 12 and under, and include lunch and live musical entertainment.

The Quail Ride on May 4 is limited to 75 motorcycles and is expected to sell out. Participation is \$295 per rider, and includes a ticket to *The Quail Motorcycle Gathering* and a display spot for your “Ride” motorcycle on the event field as an entrant.

To purchase event tickets or secure a place for *The Quail Ride*, please visit www.quailodgetickets.com or call 1 (831) 620-8879 or toll-free at 1 (877) 734-4628.

Like us on Facebook at www.facebook.com/TheQuailMotorcycleGathering.

MEDIA

CONTACT:

Kimi Ozawa
Murphy O’Brien, Inc.
1 (310) 586-7138
kozawa@murphyobrien.com

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